



# 国际内部物流解决方案及 流程管理展览会

International Trade Show for Intralogistics  
Solutions and Process Management

## LogiMAT China 2025

### 展后报告 Post Show Report



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# 展会概述

## Overview

LogiMAT作为LogiMAT China的品牌母展，在物流行业已深耕二十二载，凭借其卓越的影响力，已成为全球物流领域内首屈一指的展览会品牌。同时，它也是每年内部物流行业的一大年度盛会，汇聚了来自世界各地的专业人士与行业精英。

LogiMAT China 2025 以 "Passion for Solutions" 为主题，围绕 "AI、Specialists、Sustainability" 三大核心理念，成功打造了一场智慧物流行业的顶级盛会。本届展会聚焦物料搬运、仓储自动化、智能工厂、AI与机器人等前沿领域，在20,000平方米的展区内汇聚了315家全球领军企业，集中展示了行业最新的技术成果与解决方案。本届展会为期三天，共吸引了20,120名专业观众莅临参观，其中包含来自60个国家和地区的622名国际观众，充分体现了展会的国际化水平。

LogiMAT has been held in the logistics industry for 22 years in Germany, and has become the premier exhibition brand in the global logistics field by virtue of its excellent influence. At the same time, it is also a major annual event for the internal logistics industry, gathering professionals and industry elites from all over the world.

"Passion for Solutions" for LogiMAT China 2025 was built on three core concepts: "AI, Specialists, and Sustainability" successfully establishing itself as a premier event in the smart logistics industry. This year's exhibition focused on cutting-edge fields such as material handling, warehouse automation, smart factories, AI, and robotics. Across a 20,000-square-meter exhibition space, 315 global industry leaders gathered to showcase the latest technological achievements and solutions. Over the three days, the event attracted 20,120 professional visitors, including 622 international attendees from 60 countries and regions, highlighting its global appeal.

## 2025年展会概况 Keywords

20,000

展出面积  
Exhibition Area

45

同期活动  
Concurrent Forums  
and Events

117

买家团&参观团  
Buyer & Visitor  
Groups

20,120

专业观众  
Trade Visitors

128

专家演讲  
Experts

315

参展商  
Exhibitors



# 关于展商

## About Exhibitors

### 部分展商列表 / Partial Exhibitors List

 BlueSword 兰剑智能	 MAIRUI 宁波迈瑞智能装备有限公司	 UN FORKLIFT	 KINGOR
 AiTEN 海豚之星	 胜牌科技 WIN ROLLER	 澳盾 金力打通海安集团	
 Bullseye — 全球智能 —	 xsto	 xilin	 Mambaroli 曼巴
 TITANS	 MOGB PRECISION BEARING	 BOHONGKE	 YONGJIAN LIFTING
 RIZDA	 REDDOT	 中北机械	 天丰源包装集团 TIANFENYUAN PACKAGING GROUP
 TYCON BUILT TO LAST	 NPB	 GINFON	
 TEDIIFT www.tediift.com	 Microlift material handling & solution	 ENEROC 鹏成科技	
 SPARK	 SQ CHINA	 WONTONNE 万通机械	
 JINDAO	 天能电池	 FOBERRIA	 WINNERVIC EST. 1990
 VING-LIFT	 诺力集团 NOBLELIFT GROUP	 VIMA	
 澳森机械 Aosen Machinery	 BADA	 KENGIC	 3SL3ATT Next Solution Atkin's Battery
 Sistom Casters & Wheels	 LFC隆丰 LONGFENG CASTER	 VALUED	 HANVAC
 INFORD	 LGIM 临工智科	 康利达	 VERRO
 德力智仓	 金辉货架 JINHUI RACKING	 虎力 HU-LIFT	 WORDE 沃德智能装备
 TSP-CC	 Damon	 JMAO SINCE 1978	 ALI CASTER
 QSLIFT	 LiENCO 利莱诺	 bc	 SuperAnt
 SEER 仙工智能	 TSS新帆 Total Supplychain Solution	 YTRUIITE	 EUROPEAN BATTERY HUB
 LONKING	 WEIHUA	 近腾科技 JINTENG HYDRAULICS	 冠超 GUANCHAO
 TAICHUANG	 MASTER万事达 Specialized In Logistics Equipment	 Kinco步科 步科股份: 688160	
 STAX	 DALA	 今天国际	

\*排名不分先后  
\*Listed in no particular order

### 展商评语 / Representatives of Exhibitors

 兰剑智能科技股份有限公司  
BlueSword Intelligent Technology Co., Ltd.

参加 LogiMAT China 2025, 收获颇丰。来自俄罗斯、斯洛文尼亚、泰国、印度、马来西亚的专业观众团与兰剑智能进行了深入交流, 引宾到展, 精准对接, 大会起到了完美的链接作用, 通过交流, 让东亚、东南亚展团朋友了解中国先进的物流自动化技术, 一起为世界智仓, 给出中国答案。

Bluesword has gained a lot by participating in LogiMAT China 2025. Buyer and visitor groups from Russia, Slovenia, Thailand, India and Malaysia had in-depth exchanges with BlueSword team. LogiMAT China 2025 provides a perfect platform for visitors and exhibitors to exchange with each other, helping friends from East Asia and Southeast Asia to better understand China's advanced logistics automation technology and the "Answers for Worldwide Smart Warehouse".

 苏州海豚之星智能科技有限公司  
Suzhou AiTEN Intelligent Technology Co., Ltd.

我们在展会现场接触到了很多来自海内外的优质客户, 众多的国外专业人员及企业团来到我们展台进行供需对接, 分享行业发展趋势, 交流最新的技术创新。现场展台气氛热烈, 主办方全程提供了专业的支持, 希望展会越办越好。

At the exhibition, we came into contact many high-qualified customers from home and abroad. Masses of foreign professionals and business groups have visited our booth for supply-demand matchmaking, sharing industry development trends, and exchanging with us on the latest technological innovation. With professional support from the organizer throughout the process, the atmosphere of our booth was animated. Wish this exhibition greater success in the future.

 深圳市今天国际物流技术股份有限公司  
New Trend International Logis-Tech Co., Ltd.

本次参加 LogiMAT China, 深刻感受到展品范围在应用领域不断扩大。专业程度高, 观众质量好, 海外客户资源丰富, 品牌服务也越来越好。

We participated in LogiMAT China 2025 and felt that segment of exhibits is constantly expanding in application areas. The level of professionalism is high, the overseas customer resources are rich, and the brand service is getting better.



# 关于展商

## About Exhibitors

### 部分展商列表 / Partial Exhibitors List

 安培龙	 国盛动力	 搬机动力	
 AKA ROBOTICS	 卓誉科技	 鑫精诚传感器	
 巨鼎传动	 Mind with Heart Robotics		
 Sunlord expert in E components		 realman 睿尔曼智能	
 DALIMON 美国机器人	 新大华智能		
 BrainCo YOUR BRAIN CONNECTION	 CHENSHI ELECTRONICS (SHANGHAI) CO., LTD.	 ZHAOWEI 兆威	
 TT MOTOR	 大晋机器人	 RCL 宁波实德轴承有限公司 Ningbo Shide Bearing Co., Ltd.	
	 井智机器人 Wellwit Robotics		
 robosense 股票代码: 2498.HK	 CHUANLIU BAO		
 新雅电线 XINYA WIRE			
 雷赛智能 Leadshine	 舜宇集团 SUNNY GROUP		
 SGC circuits for excellent customer solutions			
			
			
			
			
			
			
			
			

\*排名不分先后  
\*Listed in no particular order



### 展商评语 / Representatives of Exhibitors



江苏胜牌科技有限公司  
Winroller Technology Co., Ltd.

LogiMAT China 2025 展组织有序, 内容丰富, 为行业提供了一个极好的交流平台, 同时也吸引了非常多国际专业观众参观, 我司获得较多优质商机, 更有海外客户马上到公司参观考察。展会的组织工作做得也很好, 从注册到入场都非常顺畅。

The LogiMAT China 2025 show is organized in an orderly manner with rich content, providing an excellent communication platform for the industry and attracting a large number of international professional buyer. Our company has obtained many high-quality business opportunities, and overseas customers are coming to visit and inspect the company immediately. The organization of the exhibition was also done very well, from registration to entry, everything was very smooth.



诺力智能装备股份有限公司  
Noblelift Group Co., Ltd.

此次 LogiMAT 中国展吸引了许多国家的专业观众, 让世界对致力于全领域智能内部物流系统提供商的诺力集团有了更深入的了解与交流, 为智能仓储给出中国答案! 通过此次展会, 我们展示了我们在智能物流上的绝对优势与实力, 也得到了客户的认可与好评! 现场就签订了一些订单。这是一个很好的平台, 让更多的客户认识诺力, 了解诺力。

The show attracted professional visitors from many countries, allowing the world to have a deeper understanding and exchange of Noblelift Group, a provider of intelligent intralogistics systems in the whole field, and give China's answer to intelligent warehousing! Through this exhibition, we have demonstrated our absolute advantages and strength in intelligent logistics, and have also been recognized and praised by customers! Some orders were signed on the spot. This is a good platform for more customers to know Noblelift and understand Noblelift.



欧洲电池中心  
European Battery Hub

我们很高兴看到展位上很多客户前来交流。我们见到了很多新客户, 也结识了很多新朋友, 也发掘了很多新的产业需求, 感到收获很大。未来我们会带着更好的方案参加展会。通过参加 LogiMAT China, 我们能够了解市场动态、技术趋势等关键信息, 知晓未来的发展方向, 从而能更好地创造技术产品、提供价值、为客户提供更好的服务。

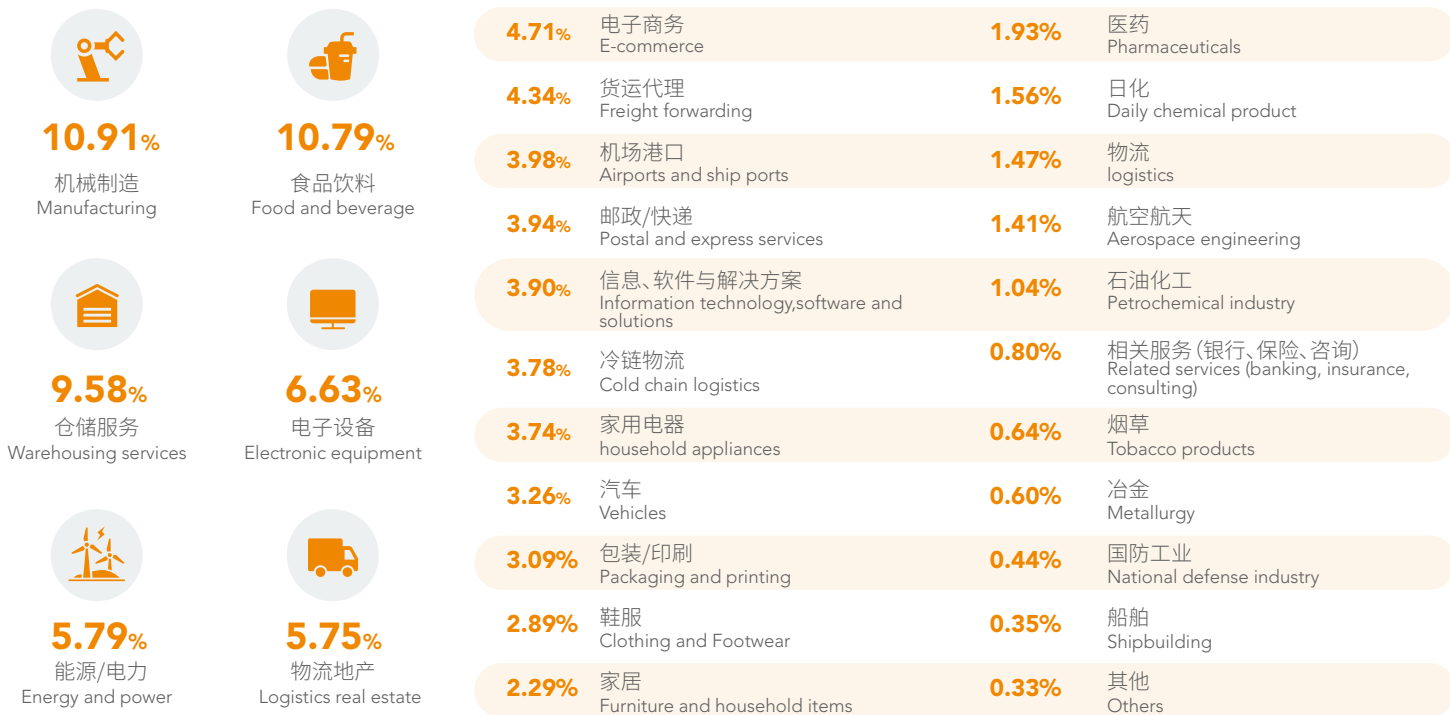
We have met many new customers, made many new friends, and discovered new industry needs. We feel that we have gained a lot. In the future, we will participate in the exhibition with better solutions. By participating in LogiMAT China, we can understand key information such as market dynamics and technology trends, and know the future development direction, so that we can better create technology products, provide value, and provide better services to customers.



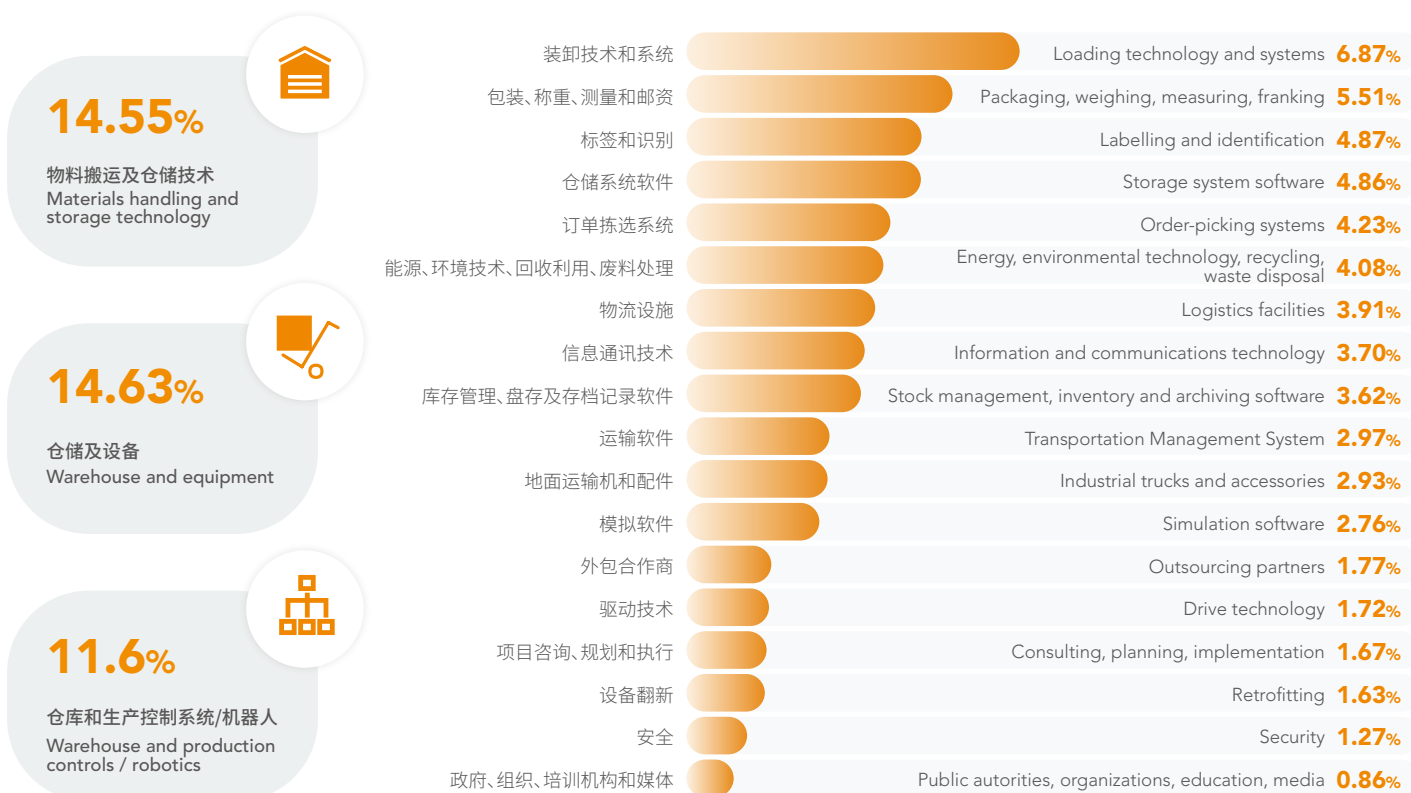
# 观众分析

## Analysis of Visitors

### 观众的行业类别 / Industries of Visitors



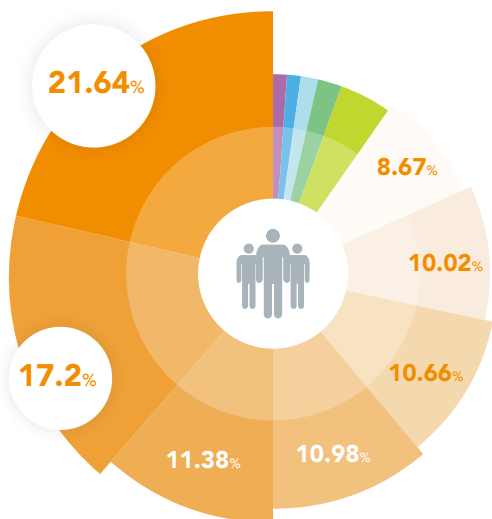
### 观众感兴趣的产品类别 / Sectors of Visitor Interests



# 观众分析

## Analysis of Visitors

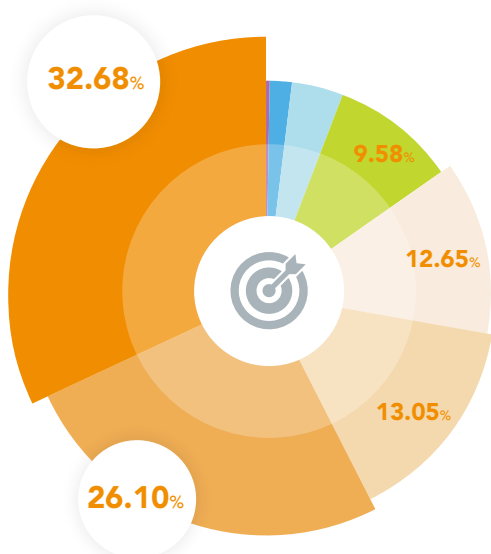
### 观众的工作职责 / Job Functions of Visitors



- 21.64% 企业管理  
Enterprise management
- 17.2% 物料管理/仓储运输  
Material management/warehouse transportation
- 11.38% 生产/制造/质量管理  
Production/manufacturing/quality management
- 10.98% 销售/渠道分销  
Sales/distribution
- 10.66% 采购  
Purchase
- 10.02% 研发/设计  
R&D/design
- 8.67% 市场/咨询/公关  
Marketing/consulting/public relations
- 4.14% 信息技术  
Information technology
- 1.75% 人力资源/财政  
Human resources/administration
- 1.42% 维修保养  
Maintenance
- 1.27% 财务/金融管理  
Finance/financial management
- 0.88% 其他  
Others



### 参观目的 / Purpose of Visit



- 32.68% 寻求解决方案  
Seeking solutions
- 26.10% 开发新的供应商  
Developing new vendors
- 13.05% 拜访已有的商业合作伙伴  
Visit existing business partners
- 12.65% 寻找新产品及创新技术  
Seeking new products and innovative technologies
- 9.58% 采购/下订单  
Procurement/placing orders
- 4.23% 为投资及采购决策收集信息  
Collecting information for investment and purchasing decisions
- 1.56% 评估是否参展  
Evaluating whether to participate in the next exhibition
- 0.15% 其他  
Others





# 观众分析

## Analysis of Visitors

### 中国地区观众 / Visitors from China



### 国际观众 / Visitors from International



# 观众分析

## Analysis of Visitors



通过本次展会,我看到了很多物流机器人、仓储智能化、智能工厂集成等技术 with 行业解决方案,沉浸式体验智能物流黑科技应用场景。为我们公司打造数智化工厂,升级内部物流系统,实现高质量发展提供了帮助!最后祝愿 LogiMAT China 越办越好!

This exhibition provided me with an extensive insight into logistics robots, intelligent warehousing, integrated smart factory solutions, and immersive applications of advanced technology in intelligent logistics scenarios. It will greatly assist our company in establishing several smart chemical plants and upgrading our internal logistics system to achieve high-quality development. Lastly, I extend my best wishes for the continued success of LogiMAT China!

Simon Mok, 大昌华嘉香港有限公司配送中心运营高级经理  
Simon Mok, Senior Manager, Distribution Centre Operations, DKSH HK Limited

在展会现场与许多展商进行了交流,讨论了如何结合内部物流与医药物流。在展会现场还有许多海外买家,可以一起进行讨论。现场的论坛活动也很丰富,总体来说是一个非常不错的交流平台。

At the show, I communicated with many exhibitors and discussed how to combine intralogistics and pharmaceutical logistics. There are also many overseas buyers at the exhibition site who can discuss together. The on-site forum activities are also very rich, and in general, it is a very good communication platform.

王永辉, 益丰大药房连锁股份有限公司副总裁  
Wang Yonghui, Vice President, Yifeng Pharmacy Chain Co.

我们已经跟进展会现场接触到的解决方案供应商,探讨进一步的合作机会。

参观团队车辆安排顺畅,工作人员接送进场,组织工作贴心!

We have followed up with related manufacturers for further cooperation opportunities. The vehicle pickup arrangements for group visitors are smooth. The entry services provided by the staff is very nice. Overall, the organization work is very considerate.

邵鹏, 广州大家乐食品实业有限公司高级经理  
Shao Peng, Senior Manager, Guangzhou Café de Coral Food Industry Co.

## 专业买家与观众列表(部分) / Partial Buyer & Trade Visitor List

\*排名不分先后  
\*Listed in no particular order




# 参观团

## Visitor Group



### 参观团名单(部分) / Partial Visitor Group

- 上海立诚贸易有限公司  
Shanghai Licheng Trading Co., Ltd.
- 深圳市通宝机械制造有限公司  
Shenzhen Tongbao Machinery Manufacturing Co., Ltd.
- 江苏省烟草公司苏州市公司  
Jiangsu Tobacco Company Suzhou Branch
- 深圳市宝华物流信息公司  
Shenzhen Baohua Logistics Information Company
- 海格电气(惠州)有限公司  
Hager Electric (Huizhou) Co., Ltd.
- 广东美味鲜调味食品有限公司  
Guangdong Meiwixian Flavoring Food Co., Ltd.
- 深圳市华夏龙供应链管理有限公司  
Shenzhen Huaxia Long Supply Chain Management Co., Ltd.
- 深圳荣耀智能机器有限公司  
Shenzhen Rongyao Intelligent Machine Co., Ltd.
- 斯帝佳(广州)园林机械有限公司  
Stiga (Guangzhou) Garden Machinery Co., Ltd.
- 北京大运通泰供应链管理有限公司  
Beijing Dayun Tongtai Supply Chain Management Co., Ltd.
- 松下电器(中国)有限公司  
Panasonic Corporation of China
- 伟易达电子产品(深圳)有限公司  
Vtech Electronics (Shenzhen) Co., Ltd.
- 中兴通讯股份有限公司  
ZTE Corporation
- 松下·万宝(广州)压缩机有限公司  
Panasonic Wanbao (Guangzhou) Compressor Co., Ltd.
- 深圳科瑞技术股份有限公司  
Shenzhen Coretronic Technology Co., Ltd.
- 联洲国际技术有限公司  
Lianzhou International Technology Co., Ltd.
- 远望数码商城  
Shenzhen Yuanwang City E - Commerce Co., Ltd.
- 珠海市鹿鸣智慧科技有限公司  
Zhuhai Luming Intelligent Technology Co., Ltd.
- 江门市江海区中小企业服务中心  
Jiangmen Jianghai District Small and Medium - Sized Enterprise Service Center
- 广州瑞松智能科技股份有限公司  
Guangzhou Risong Intelligent Technology Co., Ltd.
- 广汽零部件有限公司  
GAC Parts Co., Ltd.
- 东风日产乘用车有限公司  
Dongfeng Nissan Passenger Vehicle Co., Ltd.



## 同期活动

## Concurrent Forums and Events

### 多场高质量行业论坛，集思广益交流探索 Multiple high-quality industry forums for collective thinking and exploration

LogiMAT China 2025同期活动精彩纷呈，品牌主论坛围绕“热忱求解 智胜物流”核心展开，应用论坛包括食品冷链物流解决方案论坛、医药行业智能仓储和物流技术交流会、内部物流技术趋势与出海新挑战等45场丰富的专业论坛活动，为参展企业和专业观众提供了一个深入了内部物流行业未来发展趋势和市场机遇的平台，也为制造业与人工智能的融合发展提供了新的思路 and 方向。

同期举办的“具身智能学术与产业前沿论坛”围绕具身智能下的机器人变革、其如何联结物理世界造福人类、在细胞手术及类器官再生等医疗领域的应用，探讨具身智能的前沿技术与应用，通过前沿技术分享与深度对话，不仅展现了具身智能的无限可能，更为行业发展提供了创新思路与实践路径。

The forum of LogiMAT China 2025 were splendid. The main brand forum centered around the core theme of “Passion for Solutions, Winning with Intelligence in Logistics”. The application forums included 45 rich professional forum events, such as the Food Cold Chain Logistics Solutions Forum, the Intelligent Warehousing and Logistics Technology Exchange for the Pharmaceutical Industry, and the Internal Logistics Technology Trends and New Challenges for Going Global. These forums provided a platform for exhibitors and professional visitors to gain in-depth insights into the future development trends and market opportunities in the internal logistics industry. They also offered new ideas and directions for the integration and development of manufacturing and artificial intelligence.

The “Embodied Intelligence Academic and Industry Frontier Forum” held concurrently focused on the robot transformation under embodied intelligence, how it connects with the physical world to benefit humanity, and its applications in medical fields such as cell surgery and organoid regeneration. Through sharing of cutting-edge technologies and in-depth dialogues, the forum not only demonstrated the limitless possibilities of embodied intelligence but also provided innovative ideas and practical paths for industry development.



展会期间，LogiMAT China特别组织专业参观团前往行业标杆企业进行深度参观交流。参观团先后走访了优必选（人形机器人研发中心）、优艾智合（移动机器人生产基地）、大族激光（智能装备制造工厂）、天和双力（智能物流系统集成商）、今天国际（智慧物流解决方案提供商）以及深圳图书馆（智能化图书管理系统应用示范项目）。

此次标杆企业考察活动不仅为参观团提供了宝贵的学习机会，更搭建了供需双方深度对接的平台，有力促进了产业链上下游的协同合作。

At the time of the exhibition, LogiMAT China organised a professional delegation to visit the industry key corporations for an in-depth exchange of ideas. The delegation visited UBTECH (humanoid robot R&D centre), YOUIBOT (mobile robot production), HANS LASER (intelligent equipment manufacturing factory), Tianwo Shuangli (intelligent logistics system integrator), New Trend International Logis-Tech (intelligent logistics solution provider), and Shenzhen Library (demonstration project of intelligent book management system application).

This tour not only provides the delegation with valuable learning opportunities, but also builds a platform for in-depth connection between supplies and demands, which strongly promotes synergistic co-operation between the upstream and downstream of the industry chain.

### 企业工厂技术参观，交流学习标杆企业 Techical Tours, networking and study of flagship corporations



# 高峰论坛精彩瞬间

## Highlights of Forums



LogiMAT China 2025 主论坛: 热忱求解 智胜物流  
LogiMAT China 2025 Main Forum: Passion for Solutions



应用论坛X 518 智能装备在线:  
2025 医药行业智能仓储、  
物流技术交流会

Application Forum X ZN 518:  
Intralogistics Application in  
Medical Industry



FAIR plus 主论坛: 具身智能学术与产业前沿论坛  
FAIR plus Main Forum: Forum on the Frontiers of Embodied  
Intelligence in Academia and Industry



合作论坛: 库猫全球行- 深圳论坛  
Cooperation Forum: KUMAO GLOBAL ACTION - KGA Forum



应用论坛X anuga:  
食品冷链物流解决方案论坛  
Application Forum X anuga  
Selected China:  
Food and Cold Chain Logistics  
Solutions

食品冷链物流  
一解决方案论坛  
Food and Cold Chain  
Logistics Solutions

2025  
04.25  
10:00 - 11:40

世界产品(深圳)博览会





扫码预定LogiMAT China 2026展位  
Secure Your Booth Space for LogiMAT China 2026

**2026.4.22-24**

深圳会展中心（福田）  
Shenzhen Convention & Exhibition Centre (Futian)

